



A Day of Hope and Great Encouragement

Last October 7, 2010 was an incredible event as Boehringer Ingelheim celebrated its 125th anniversary with 105 families (mothers and children) of Baseco Port Area Manila. The goal was to inspire the mothers to improve nutrition and hygiene standards so that the children stay healthy. The team of Boehringer Ingelheim created an interactive workshop and provided nutritious meals, in partnership with HOPE worldwide Philippines and Springboard Foundation.



Staff from Boehringer Ingelheim gave a short briefing



Everybody helped setting up



During the registration



Annette & Jr welcomed everyone

The families and children of the Day Care Program gathered together in the morning of October 7th inside the Baseco basketball court as they watched a puppet show conducted by the staff of Boehringer Ingelheim that advocate's good hygiene and encourages children to eat healthy and nutritious food. The children were engrossed as they watched the puppets talk, dance and move animatedly. The show taught how virus and bacteria affect the body and are one major factor why they



Everybody enjoyed watching the puppet show



The puppet show

After the show each team member of Boehringer Ingelheim was assigned to two children of one family to guide them through the games. The games all taught important lessons about hygiene and nutrition in a fun way. The children enjoyed the games as they had an opportunity to play, explore and run.



Guessing game



The winning teams received prizes.

While the children are having a great time, the parents were being taught on the other side of the court. They learned how to prepare and cook five (5) kinds of nutritious but inexpensive meals, such as munggo, ginataang langka, chicken curry, ampalaya, sweet and sour fish in different booths and tables located around the area. At the last booth the parents were taught the different food categories and their importance. The booklet "Go, Grow, and Glow Food" was given to them as reference for nutritional value of food groups and their benefits.



The atmosphere was full of fun and festivity all day. After all the activities, a great banquet of nutritious food, fruits and buko juice was served to the children and family by the staff of Boehringer Ingelheim. At the end of the day the participants received gifts that included household cleaning materials and tools. It was a great day of hope and encouragement as the children and parents felt special and empowered, they had full tummies and thankful hearts for everything that was given to them. It was like Christmas had come early! It was an event where those who received and benefited couldn't give back in return but their gratitude, smiles and obvious enjoyment gave us maybe more than we could give them.



